



Strategic Plan

Steering Committee Meeting 1

July 26, 2023





Welcome!

Dr. Carmine Peluso
Superintendent of Schools

Steering Committee Introductions

Your Name

Your relationship to Rochester City School District

One word or phrase to describe how you feel about the district's next strategic plan



About Insight Education Group



We are **practitioners** with school and district experience and a passion for supporting our partners to shape educational systems that are truly equitable for all learners.



We are committed to providing a **partner-driven process** rather than relying on "ready-made" programs.



We understand and appreciate the **challenges, nuances, and opportunities** of implementing small and large-scale systems and initiatives.



Facilitator: Aurora Lora



- Worked in education for 23 years
- Elementary school teacher
- Middle & high school principal
- Principal supervisor
- Assistant superintendent
- Associate superintendent
- Superintendent



Today's Focus

01

Calibrate on the purpose of a strategic plan.

02

Review the process and timeline for plan completion.

03

Understand the steering committee's role in the process.

04

Identify structural and content affinities to inform the plan design.

05

Outline next steps.



Meeting Norms

Engage

Seek to understand others' views

Think short-term and long-term



What is a Strategic Plan?

A foundation and roadmap for a district's improvement efforts that helps to keep the district *focused, disciplined, and accountable*.

A "*living document*" that ensures all stakeholders are on the same page.

An accountability dimension that ensures *alignment* between the priorities and goals at the district level and in schools.



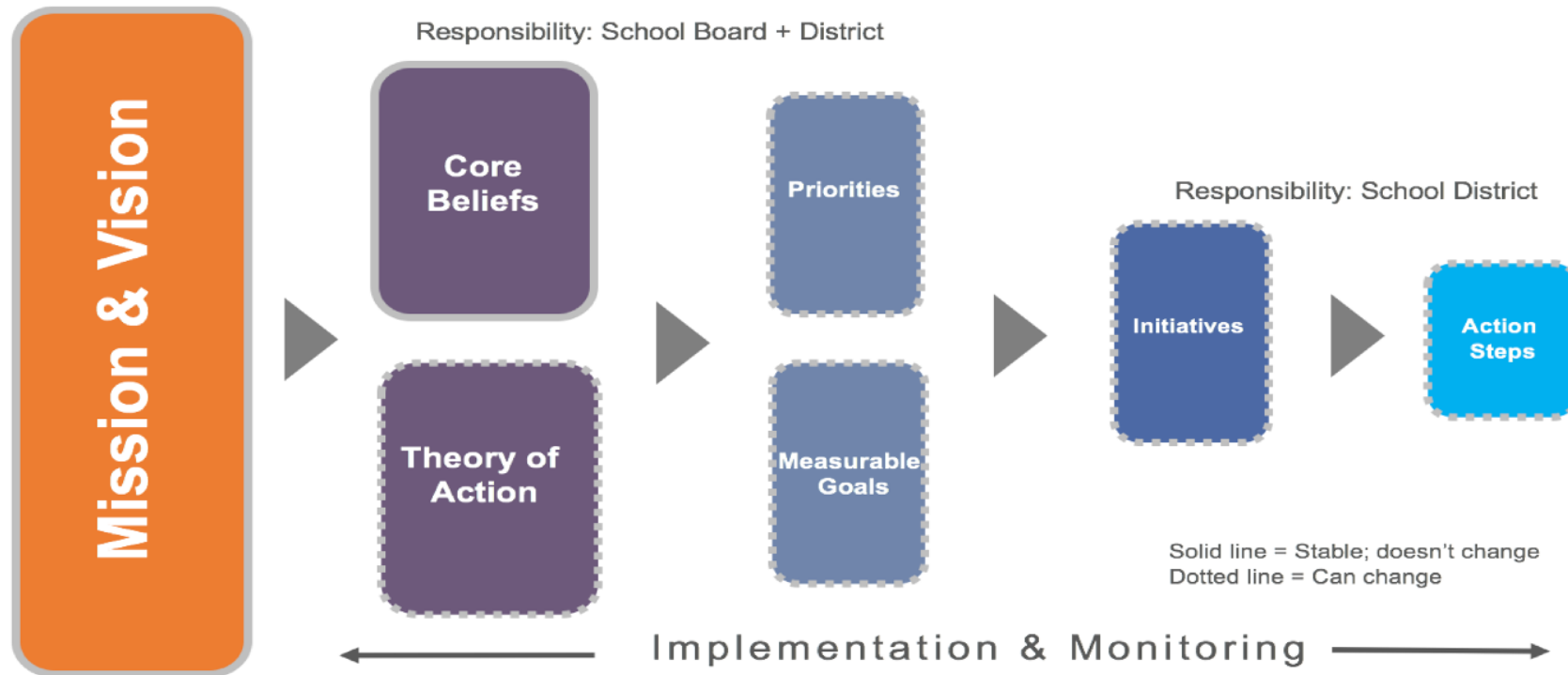
Why Develop a Strategic Plan?

“Leaders must develop a district-wide strategy for improving teaching and learning and then design and manage the entire organization in a coherent way that strengthens and supports the strategy. When leaders fail to achieve organizational coherence, the system does not work well for anyone - students, teachers, administrators, or parents.”

Childress, S., Elmore, R., Grossman, A., & Johnson, S. (Eds.). (2007). *Managing school districts for high performance*. Cambridge: Harvard Education Press.



INSIGHT'S STRATEGIC PLANNING FRAMEWORK



District Project Plan

JUL	AUG	SEPT	OCT	NOV	DEC	JAN
Project Planning						
Steering Committee Meetings						
	Data Analysis					
	Stakeholder Surveys					
		District Leadership Drafts Sections for Feedback				
			Focus Groups			
			Data Analysis			
				Draft Shared		
					Final Plan to the Board	



Steering Committee's Role

What is the
value of a
steering
committee?

- Advise on development of the plan
- Elevate the voices of stakeholders
- Be ambassadors for the project
- Provide thought leadership on the implementation of the plan



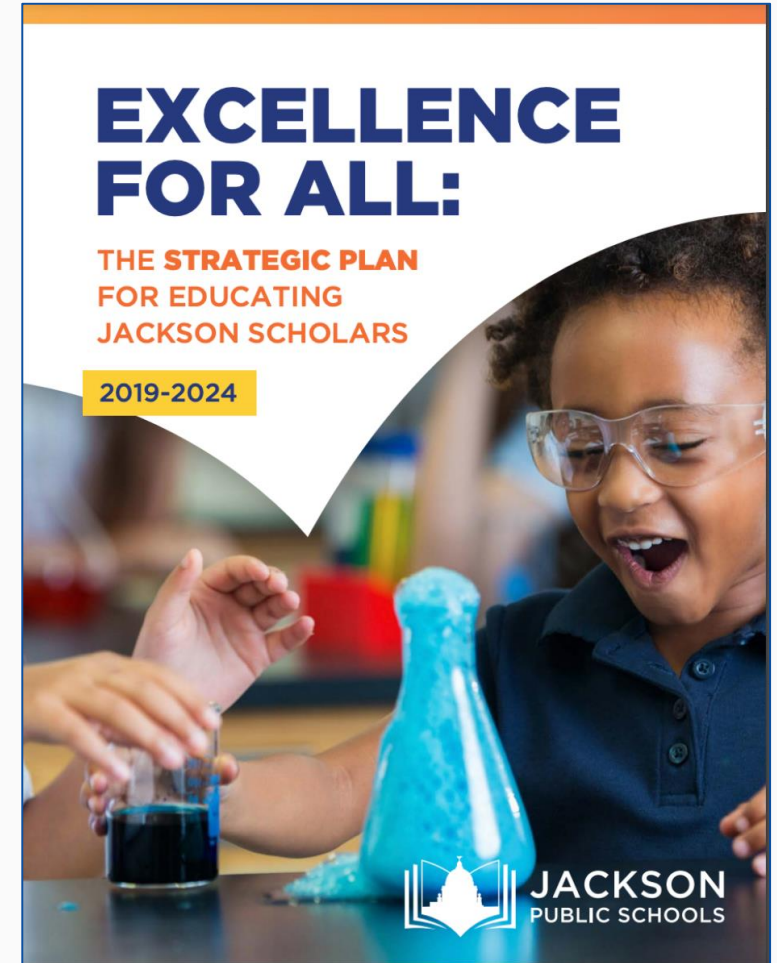
Steering Committee Meetings



Sample Plan Walkthrough

Jackson Public Schools

- What resonates with you about the layout of the plan?
- What resonates with you about the content of the plan?



Sample Plan Review

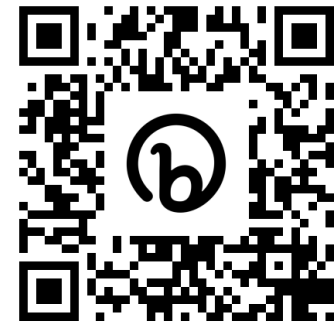
At your table, review your assigned plan(s) and make note of:

- What resonates with you about the layout of each plan?
- What resonates with you about the content of each plan?

Think about the following question:

What aspects of the layout and/or content you reviewed should we replicate and avoid as we develop the Rochester City plan?

Sample Plans



<https://bit.ly/InsightSamplePlans>



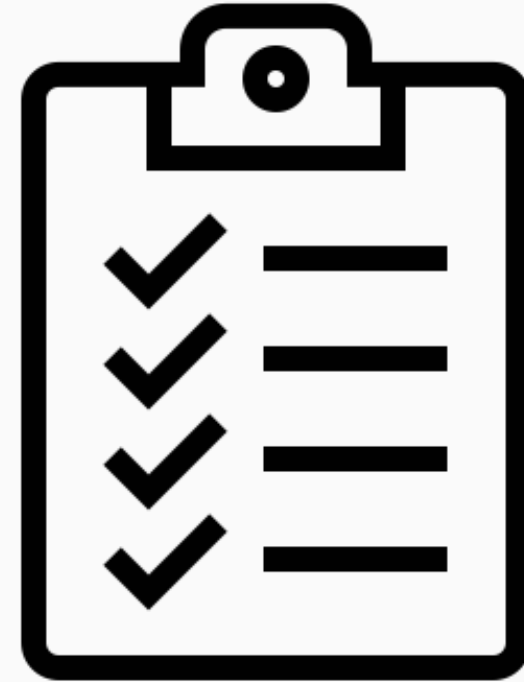
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Q&A

Next Steps

Steering Committee Meeting #2

- August 23, 2023 - 5:30-7:30 pm
- Focus
 - Portrait of a Graduate
 - Core Values
 - Vision
 - Mission



Meeting Feedback



I appreciate...



I wonder...

